

First Fridays in Florence

Booth Reservation Form (For-Profit Group)

Upon receipt of payment and approval of this booth reservation form, the First Fridays Committee hereby authorizes the for-profit group named below to setup for the First Fridays in Florence event of _____, 2008. Booth reservations must be confirmed two weeks prior to each event.

We, _____ (for-profit group entity), understand that the First Fridays guidelines require a \$75 (USD) fee for a for-profit group booth reservation per event (payment attached). There is an additional fee of \$150 (USD) for any for-profit group that includes sales at each event. By signing below, we will adhere to the First Fridays Participant Guidelines (provided separately).

Choose one below:

- I am a business property owner wanting a for-profit group booth space downtown for First Fridays.
- I am a business owner (lessee) wanting a for-profit group booth space downtown for First Fridays.

Mail executed form along with payment (check or money order payable to First Fridays in Florence) to:

First Fridays in Florence Committee
c/o DFU
P.O. Box 431
Florence, AL 35631

(Property/Business Owner Authorized Signature) _____ Date